

NCC Cable System Order

117466416

Order #	62355695
Syscode	1582
System Name	Spectrum/MVS Madison, WI
Market	Madison
AE	Leah Losler
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce
Client Code	MMC
Product Code	SD14
Est Code	SD14 1101
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$5,572.00
Commission	\$835.80
Net Total	\$4,736.20
Total Spots	385
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPM	CPM

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
1	AEN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
2	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
3	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
4	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
5	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
6	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
7	AEN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
8	AMC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
9	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
10	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
11	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
12	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
13	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
14	AMC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	
15	CNN	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	
16	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$15.00	\$15.00	30	
17	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$15.00	\$15.00	30	
18	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$15.00	\$15.00	30	
19	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$15.00	\$15.00	30	
20	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$15.00	\$15.00	30	
21	CNN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$15.00	\$15.00	30	

NCC

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NCC Cable System Order

Order #	62356695
Syscode	1582
System Name	Spectrum/WVS Madison, WI
Market	Madison
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Esner
Advertiser	Wisconsin Manufacturers & Commerce
Client Code	WMCC
Product Code	SD14
Est Code	SD14 1101
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$5,572.00
Commission	\$835.80
Net Total	\$4,736.20
Total Spots	385
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
22	CNN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
23	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
24	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
25	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
26	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
27	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
28	CNN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$10.00	\$30.00	30	
29	CNN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
30	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
31	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
32	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
33	CNN	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
34	CNN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
35	CNN	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
36	CNN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
37	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
38	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
39	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
40	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
41	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
42	CNN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	

NCC Cable System Order

Order #	62356695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPM	-

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
43	DISC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
44	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
45	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
46	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
47	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
48	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
49	DISC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
50	DISC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
51	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
52	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
53	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
54	DISC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
55	DISC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
56	DISC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
57	DISC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
58	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
59	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
60	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
61	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
62	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
63	DISC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	-
				CPP	-
				GIMP	-
				CPM	-

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
64	ESPN	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	
65	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$15.00	\$15.00	30	
66	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$15.00	\$15.00	30	
67	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$15.00	\$15.00	30	
68	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$15.00	\$15.00	30	
69	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$15.00	\$15.00	30	
70	ESPN	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$15.00	\$15.00	30	
71	ESPN	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
72	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
73	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
74	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
75	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
76	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
77	ESPN	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$10.00	\$30.00	30	
78	ESPN	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
79	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
80	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
81	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
82	ESPN	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
83	ESPN	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
84	ESPN	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
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Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
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Comments : 10/24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
85	ESPN	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
86	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
87	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
88	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
89	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
90	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
91	ESPN	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
92	FXNC	AVG. ALL WKS	11/7/16	11/13/16	05:00	09:00	X							-	-	1	\$15.00	\$15.00	30	
93	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00		X						-	-	1	\$15.00	\$15.00	30	
94	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00			X					-	-	1	\$15.00	\$15.00	30	
95	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00				X				-	-	1	\$15.00	\$15.00	30	
96	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00					X			-	-	1	\$15.00	\$15.00	30	
97	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00						X		-	-	1	\$15.00	\$15.00	30	
98	FXNC	AVG. ALL WKS	10/31/16	11/6/16	05:00	09:00							X	-	-	1	\$15.00	\$15.00	30	
99	FXNC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
100	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
101	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
102	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
103	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
104	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
105	FXNC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$10.00	\$30.00	30	

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Market	Madison
AE	Leah Losier
Sales Coordinator	Michael Ryan
Office	Chicago
Phone	(312) 527-5755
Status	Not accepted
Survey	Cable Nielsen Live+SD Aug16

Flight Dates	10/31/16 - 11/13/16
Agency	Nonbox/Eisner
Advertiser	Wisconsin Manufacturers & Commerce
Client Code	WMC
Product Code	SD14
Est Code	SD14 1101
Product Name	
Credit Status	
Primary Demo	Adults 35+
Makegood Policy	Approval Required

Update Date	10/24/16
Version	1 Vs. 1
Show All Lines	
Total # of Weeks	2
Total	\$5,572.00
Commission	\$835.80
Net Total	\$4,736.20
Total Spots	385
Affiliate Split	100.0
Sold On	Cost Per Spot
GRP	GIMP
CPP	CPM

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
106	FXNC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
107	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
108	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
109	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
110	FXNC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
111	FXNC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
112	FXNC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
113	FXNC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
114	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
115	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
116	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
117	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
118	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
119	FXNC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
120	HIST	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
121	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
122	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
123	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
124	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
125	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
126	HIST	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$10.00	\$30.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10/24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
127	HIST	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
128	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
129	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
130	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
131	HIST	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
132	HIST	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
133	HIST	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
134	HIST	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
135	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
136	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
137	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
138	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
139	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
140	HIST	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
141	TBSC	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$9.00	\$27.00	30	
142	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$9.00	\$27.00	30	
143	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$9.00	\$27.00	30	
144	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$9.00	\$27.00	30	
145	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$9.00	\$27.00	30	
146	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$9.00	\$27.00	30	
147	TBSC	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$9.00	\$27.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10/24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
148	TBSC	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$14.00	\$14.00	30	
149	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$14.00	\$14.00	30	
150	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$14.00	\$14.00	30	
151	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$14.00	\$14.00	30	
152	TBSC	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$14.00	\$14.00	30	
153	TBSC	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$14.00	\$14.00	30	
154	TBSC	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$14.00	\$14.00	30	
155	TBSC	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$17.00	\$34.00	30	
156	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$17.00	\$34.00	30	
157	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$17.00	\$34.00	30	
158	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$17.00	\$34.00	30	
159	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$17.00	\$34.00	30	
160	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$17.00	\$34.00	30	
161	TBSC	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$17.00	\$34.00	30	
162	TNT	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
163	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
164	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
165	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
166	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
167	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	
168	TNT	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00							X	-	-	3	\$10.00	\$30.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Lean Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
-		Makegood Policy	Approval Required	GRP	-
				CPP	-

Comments : 10.24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
169	TNT	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
170	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
171	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
172	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
173	TNT	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
174	TNT	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
175	TNT	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
176	TNT	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
177	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
178	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
179	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
180	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
181	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	
182	TNT	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	
183	USA	AVG. ALL WKS	11/7/16	11/13/16	09:00	16:00	X							-	-	3	\$10.00	\$30.00	30	
184	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00		X						-	-	3	\$10.00	\$30.00	30	
185	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00			X					-	-	3	\$10.00	\$30.00	30	
186	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
187	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00				X				-	-	3	\$10.00	\$30.00	30	
188	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00					X			-	-	3	\$10.00	\$30.00	30	
189	USA	AVG. ALL WKS	10/31/16	11/6/16	09:00	16:00						X		-	-	3	\$10.00	\$30.00	30	

NCC Cable System Order

Order #	62356695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Elsner	Version	1 Vs. 1
System Name	Spectrum/MVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losler	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted			Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Primary Demo	Adults 35+	Sold On	Cost Per Spot
		Makegood Policy	Approval Required	GRP	GIMP
				CPP	CPM

Comments : 10/24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
190	USA	VARIOUS	11/7/16	11/13/16	16:00	19:00	X							-	-	1	\$16.00	\$16.00	30	
191	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00		X						-	-	1	\$16.00	\$16.00	30	
192	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00			X					-	-	1	\$16.00	\$16.00	30	
193	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00				X				-	-	1	\$16.00	\$16.00	30	
194	USA	VARIOUS	10/31/16	11/6/16	16:00	19:00					X			-	-	1	\$16.00	\$16.00	30	
195	USA	AVG. ALL WKS<	10/31/16	11/6/16	16:00	19:00						X		-	-	1	\$16.00	\$16.00	30	
196	USA	AVG. ALL WKS	10/31/16	11/6/16	16:00	19:00							X	-	-	1	\$16.00	\$16.00	30	
197	USA	AVG. ALL WKS	11/7/16	11/13/16	19:00	24:00	X							-	-	2	\$20.00	\$40.00	30	
198	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00		X						-	-	2	\$20.00	\$40.00	30	
199	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00			X					-	-	2	\$20.00	\$40.00	30	
200	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00				X				-	-	2	\$20.00	\$40.00	30	
201	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00					X			-	-	2	\$20.00	\$40.00	30	
202	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00						X		-	-	2	\$20.00	\$40.00	30	

NCC Cable System Order

Order #	62355695	Flight Dates	10/31/16 - 11/13/16	Update Date	10/24/16
Syscode	1582	Agency	Nonbox/Eisner	Version	1 Vs. 1
System Name	Spectrum/WVS Madison, WI	Advertiser	Wisconsin Manufacturers & Commerce	Show All Lines	
Market	Madison	Client Code	WMC	Total # of Weeks	2
AE	Leah Losier	Product Code	SD14	Total	\$5,572.00
Sales Coordinator	Michael Ryan	Est Code	SD14 1101	Commission	\$835.80
Office	Chicago	Product Name		Net Total	\$4,736.20
Phone	(312) 527-5755	Credit Status		Total Spots	385
Status	Not accepted	Primary Demo	Adults 35+	Affiliate Split	100.0
Survey	Cable Nielsen Live+SD Aug16	Makegood Policy	Approval Required	Sold On	Cost Per Spot
				GRP	GIMP
				CPP	CPM

Comments : 10/24 NEW ORDER TO BEGIN TOMORROW. PLEASE CONFIRM. THANKS

Line	Net	Program	Start Date	Stop Date	Start Time	Stop Time	M	T	W	T	F	S	S	RTG	IMP	Total Spots	Unit Cost	Total Cost	Spot Len	Line Comment
203	USA	AVG. ALL WKS	10/31/16	11/6/16	19:00	24:00							X	-	-	2	\$20.00	\$40.00	30	

	Nov 2016	Dec 2016	Jan 2017	Feb 2017	Mar 2017	Apr 2017	May 2017	Jun 2017	Jul 2017	Aug 2017	Sep 2017	Oct 2017	Total
SPOTS	385	0	0	0	0	0	0	0	0	0	0	0	385
AMT	\$5,572.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$0.00	\$5,572.00

SYSTEM APP: SALES ACCT

Date Printed 10/24/16

62355695 | Madison | Spectrum/WVS Madison, WI | 1582 |